

Cruising

Chapter 7.3



3 Categories of Cruises

- Ocean Cruise
- Sea Cruise
- Island Cruise



Major Ocean, Sea, and Island Cruise Areas

- Alaska
- The Bahamas
- The Caribbean and Mediterranean Seas
- Mexico
- The Panama Canal



Secondary Cruising Areas

- Baltic and Black Sea
- Bermuda
- Asia and Indonesia
- South America
- South Pacific



Bahamas

- ***Embarkation*** – Miami, Port Canaveral, and Port Everglades
- ***Ports of Call*** – San Juan, Puerto Rico; Charlotte Amalie, St. Thomas; Private Island in the Berry Islands; and Nassau, New Providence Island
- Bermuda is a single destination cruise

Baltic Sea

- ***Embarkation*** – Amsterdam, the Netherlands; Copenhagen, Denmark; Edinburgh, Scotland; Helsinki, Finland; and Stockholm, Sweden
- ***Ports of Call*** – St. Petersburg, Russia; Tallinn, Estonia; Riga, Latvia; Gdansk, Poland

Black Sea

- ***Embarkation*** – Istanbul, Turkey
- ***Ports of Call*** – Odessa and Yalta, Ukraine; Sochi, Russia

Caribbean

- Caribbean cruising accounts for more than 60% of the cruise product, and is the only cruising area that is active year-round.
- Caribbean is divided into East, West, and South
- Western Caribbean has Scuba Diving, Snorkeling, and Water Sports
- Eastern Caribbean has Beaches and Shopping

Ports of Embarkation

- China – Hong Kong
- South Korea – Pusan
- Japan - Yokahama

Cruising

- Transatlantic crossings embark from New York, New York and Southampton, England
- On Hawaii both Kahalui and Honolulu are considered ports for cruising

Mediterranean

- ***Embarkation*** - Algeciras and Barcelona, Spain; Cannes and Nice, France; Civitavecchia, Genoa, and Venice, Italy; Pireaus, Greece; Alexandria, Egypt; Haifa, Israel; and Istanbul, Turkey

Mediterranean

- Cruising Season – April to October
- Divided into 3 sections:
 - Eastern Mediterranean (Aegean Sea, Coast of Egypt, Israel, and Turkey)
 - Around Italy from Nice to Venice
 - Western Mediterranean (Genoa, Italy, to Gibraltar)

Ports of Embarkation

- ***Mid-Atlantic*** – Lisbon, Portugal; Nice, France; and Southampton, England
- ***Panama Canal*** – Acapulco, Mexico; Fort Lauderdale, Miami; San Juan

Panama Canal

- 50 miles long
- Average time to transit is 8 to 9 hours
- 12,000 ships pass through yearly
- 33 Ships a day



Caribbean

- At least 7 cruise lines include a private-island in their Caribbean itineraries.

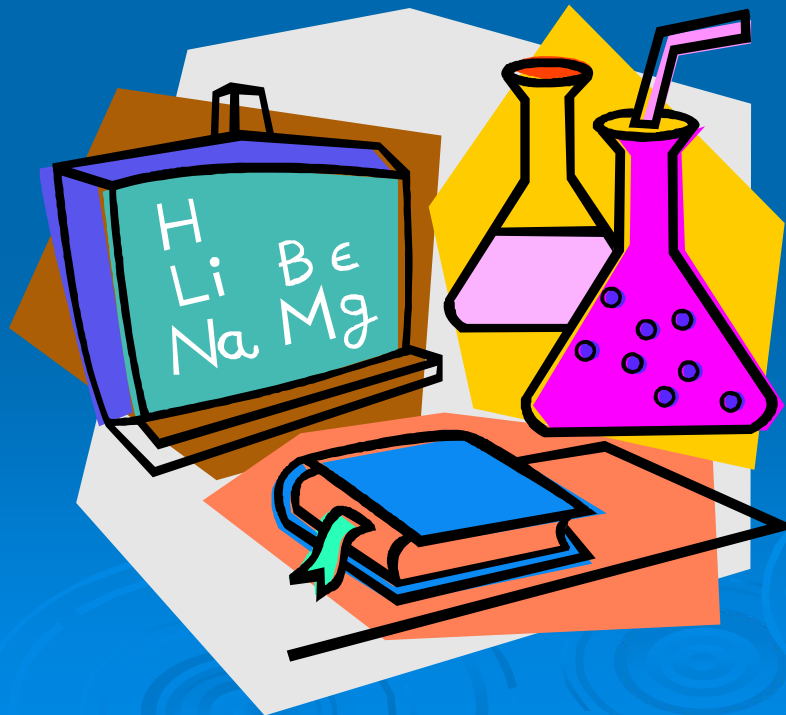


South America

- ***Embarkation*** – Miami; Puerto Rico; Buenos Aires, Argentina; LaGuaira, Venezuela; Montevideo, Uruguay; Rio de Janeiro, Brazil; and Punta Arenas, Chile

Galápagos Islands

- On the Galápagos Islands, Charles Darwin made observations there that led to his theory of evolution

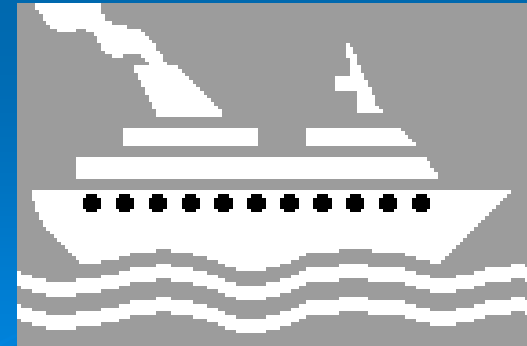


Embarkation

- ***South Pacific*** – Cairns, Australia; Manila, the Philippines; Fiji, Melanesia; Papeete, French Polynesia; Sydney, Australia; Wellington, New Zealand
- ***Southeast Asia and Indonesia*** – Bali, Indonesia; Hong Kong, China; Jakarta, Indonesia; Phuket, Thailand; and Singapore

Coastal Cruises

- Alaska
- Australia
- Canada and the New England Coast
- Western Europe
- Mexico
- Norway – North Cape



Specialty and Expedition Cruises

- Adventure Cruises
- Cruises to Nowhere
- Dive Boats
- Sailing Ships
- Yachts



River and Inland Sea Cruises

- America's Mississippi and Ohio
- Europe's Danube
- Western Europe's Moselle & Rhine
- China's Yangtze and Li
- Egypt's Nile
- Brazil's Amazon
- Russia's Volga
- Sweden's Gota Canal

Ferry Trips

- Short voyages designed to transport cars, buses, passengers, and railroad cars across channels, straits, lakes, rivers, and other bodies of water.

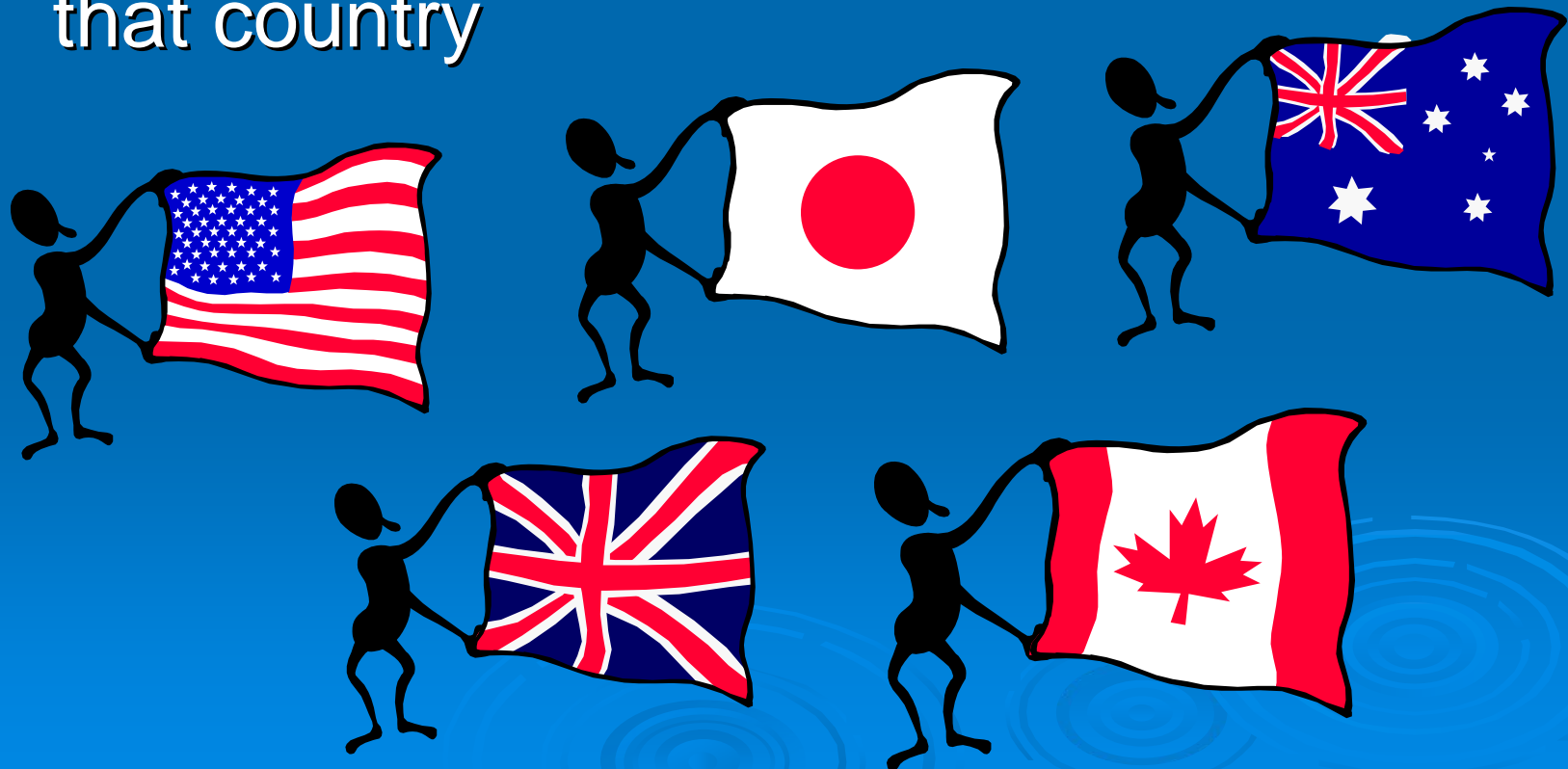


Freighter

- Freighter itineraries reveal ports that would be impractical or too expensive to visit any other way
- Freighter cruises are not the same as other cruises

Flag of Convenience

- Passengers aboard a ship registered in a foreign country are subject to the laws of that country



Safety Standards

- Watertight bulkheads
- Fire-fighting equipment
- Lifeboats
- Life Jackets
- Other lifesaving equipment



Marine Division vs. Hotel Division

- The Marine Division runs and maintains the ships. The hotel division is concerned with food and beverage, housekeeping, and passenger entertainment.



Cruises

- Land-based jobs with cruise lines are primarily in sales and marketing.
- Travel agents account for 95% of all cruise sales.



Pricing

- Cabin location and size
- Flight arrangements
- Length of cruise
- Service and amenities
- Reputation of the ship
- Season
- Discounts available at time of booking

Prices are quoted per person based on double occupancy

Cruises

➤ Per Diem – The daily rate per person

➤ Tips

- Cabin Steward - \$3.50
- Waiter - \$3.50
- Cruise Director - none



Terms

- Bow – Front Part of the Ship
- Starboard – Right Side
- Port – Left Side
- Stern - Back



Air-Sea Package

- If an air-sea Package is purchased, and your flight is late, the ship may delay sailing to wait for their arrival, or passengers may be flown to the next port at no extra charge.

